**Subject: Free Career Instructor Program for Your Students: A Pathway to Public Safety Careers**

Dear [School Contact Name],

I am reaching out from [emergency communications center name] to share an incredible opportunity for your students interested in pursuing careers in public safety and emergency communications.

We have access to a free resource for certified educators – the [Career Instructor Program (CIP)](https://www.apcointl.org/services/staffing-retention/career-instructor-program/) offered by [APCO International](https://www.apcointl.org/). CIP equips certified educators with the tools they need to deliver industry-leading training to students interested in a future career as a public safety telecommunicator. Through this program, educators can attend APCO’s core Public Safety Telecommunicator (PST) 1, 7th Edition course at no cost. In turn, they teach the course to secondary or post-secondary students. These students will graduate with a recognized credential that improves their readiness for ECC roles and fulfills ECC staffing needs.

This is a fantastic way to enrich your curriculum while helping students explore and prepare for impactful careers that serve their communities. As staffing shortages in emergency communications centers continue to be a challenge nationwide, your role in introducing students to this field could make a real difference in the 9-1-1 industry.

If you're interested in learning more about CIP and how your school can get involved, please feel free to contact me. I'd be happy to provide further details or set up a discussion with an APCO representative.

Thank you for considering this unique opportunity for your students.

Warm regards,  
[Your Name]  
[Your Position]  
[Emergency Communications Center Name]  
[Contact Information]